



# The New Business Etiquette

## Confidence as a Speaker Transcript

by Lisa Richey

Business etiquette experts refine and polish their confidence constantly and consistently. Our work is never done.



I looked up the word “confidence” and am offering a twist or an expanded definition on the meaning....just for us.

Our best friend Google, defines confidence as

*“a feeling of self-assurance arising from one’s appreciation of one’s own abilities or qualities”*

**I like the above definition... it fits.**

I would like to offer you this thought. Confidence comes from how you feel about yourself. We are born with a certain level of confidence and here is the good news – you can up-level and change it every day. It is a choice.

**Here are my thoughts around confidence as a business etiquette speaker**

Confidence as a speaker is a state of mind and one where we must set an intention to be.....confident. Confidence comes from taking the risk to share your passion and knowledge. Confidence is knowing the value you offer to the participants in your audience.

## **Secondly, are you a risk-taker?**



Here is my twist on being confident as a business etiquette trainer or speaker:

Being confident as an etiquette speaker means not being afraid of any speaking opportunity or hesitant in your abilities.

You've got this. You can do it. I promise. Take the risk.

### **First, you must get started.**

If I were you, I would take out a journal, note pad or the back of a napkin and write down all the evidence to support that you have the confidence to take the risk to start your journey to become a business etiquette speaker.

Take time to appreciate your abilities as they are right now. Take time to appreciate what you don't know you can learn quickly. Remember, confidence is a feeling.

**Try it on like a brand new dress that you can't wait to wear.**