



The New Business Etiquette

Welcome Transcript

by Lisa Richey

The American Academy of Etiquette

Welcome To The New Business Etiquette



If you are trying to launch as a business etiquette speaker or you are in the Human Resources department and want to deliver this to your employees, you must do two things:

1 MASTER the basics of knowing the content to deliver

#2 Gain the CONFIDENCE as a speaker or trainer

Right Now ...

- 1. You may be overwhelmed with information or not even know where to start**
- 2. You might be questioning whether the information you have is relevant, or even correct (we know we can't believe everything we read online)**
- 3. You want to add exceptional value to the companies that are choosing to hire you and you need content that delivers....without question**

This video series will you get started, especially if you are not sure what needs to be included.



Yes, I do believe it is important to know where your fork belongs but THAT is not the NEW business etiquette!

The **New Business Etiquette** is so much deeper.

Trust me, if a company wants to book you for a speaking engagement, they are looking for value and more of an impact from you.

The resources I am about to share with you, are relevant, real and relatable for what is happening in today's workplace.

If you are ready for this....let's get started.